

# EVENT

poetry and prose

PO Box 2503 | New Westminster BC | V3L 5B2 | Canada

event@douglascollege.ca | 604.527.5293 | Fax 604.527.5095

eventmagazine.ca | eventmagazine | @EVENTmags

## 2015 ADVERTISING SPECS & RATES

Contact: Ian Cockfield, Managing Editor

### PRINT

Circulation: 1000 (ads will also appear in the digital editions of the print magazine)

Frequency: 3/yr

	Max. Size	Rate (1 issue / 3 issues) *
Full Page	5" wide x 8" high	\$200 / \$500
Half Page	5" wide x 4" high	\$100 / \$250
Quarter Page	2.25" wide x 4" high	\$50 / \$125

Issue:	Spring/Summer (No. 1)	Fall (No. 2)	Winter (No. 3)
Reserve by **:	March 15	July 15	November 15
Artwork due:	April 10	August 10	December 10
Distribution date:	May 10	September 10	January 10

\*Ads are also available on an exchange basis.

\*\*Dependent on available space.

- Note:
- All ads are printed in greyscale. No bleeds.
  - Ads are placed at, or near, the back of the magazine.
  - Files should be press-quality (300 dpi or higher) in one of the following digital formats: PDF, TIF, EPS
  - We will send you a copy of the issue in which the ad appears.
  - Please phone or email to book your ad in advance of the deadlines.
  - Applicable taxes will be added to the cost (GST/HST# R118887579).

### WEB

	Max. Size	Rate (1 month / 3 months)
Premium (Banner Footer)	728 pixels wide x 90 pixels high	\$100 / \$250
Standard	250 pixels wide x 250 pixels high	\$40 / \$100
Basic	250 pixels wide x 125 pixels high	\$20 / \$50

- Note:
- All web ads are placed on the side bar and appear on every page of the website.
  - Files should be in one of the following digital formats: JPG, PNG, GIF. Max. file size is 100kb. Max. animation loop is 3, or 15 seconds.
  - Applicable taxes will be added to the cost (GST/HST# R118887579).

**Payment:** By cheque or money order, payable to EVENT, or by credit card (Visa and M/C only). All prices are in CAD. Payment is due 30 days after invoicing.